Microsoft Security

Microsoft Priva Privacy Assessments

Automate the discovery, documentation, and assessment of justified personal data use

The challenges with data privacy assessments

In today's landscape, relying solely on manual methods to maintain personal data use documentation makes it difficult for your privacy team to stay effective. The dynamic nature of personal data use within your organization exacerbates these challenges, as privacy assessments often lag behind evolving practices. Tailoring assessments to comply with diverse regulations adds layers of complexity, hindering comprehensive compliance endeavors and potentially subjecting organizations to regulatory scrutiny and financial risks. Moreover, the ever-changing regulatory environment makes it difficult to maintain current assessment processes amidst evolving privacy regulations—heightening the risk of financial penalties and reputational harm.

Struggles in personal data usage

33%

of consumers said they share more information today than ever before[1] underpinning the sheer volume of personal data needing assessment.

Microsoft Priva Privacy Assessments

Build the foundation of your privacy posture with Microsoft Priva Privacy Assessments—a solution that automates the discovery, documentation, and evaluation of personal data use across your entire data landscape. Automate privacy assessments and build a complete compliance record for the responsible use of personal data. Embed your custom privacy risk framework into each assessment to programmatically identify the factors contributing to privacy risk. Lower organizational risk and build trust with your data subjects. Priva Privacy Assessments meets you where you are on your privacy journey, supporting you in fully using your company's data while ensuring its right use.

How Priva Privacy Assessments works

Address cost concerns associated with privacy protection using a platform that offers cost-effective ways to standardize privacy protection and provides safeguards for avoiding massive regulatory fines.

Easily create and update custom privacy assessments

Use custom privacy assessments tailored to your organization to discover and document details of personal data usage across your data landscape.

Monitor personal data usage

Automate monitoring for changes in data processing activities that require privacy compliance activity—like a privacy assessment.

Evaluate privacy risks

Create a customized privacy risk management strategy that can be operationalized through privacy assessments.

Key features

Microsoft Priva Privacy Assessments offers a range of features built to help your organization gain more value from your data:

Create assessments without code

Support custom privacy assessments with a no-code solution that incorporates your custom privacy risk management strategy.

Automate data usage capture

Accelerate your organization's ability to compliantly use personal data at scale through the streamlined capture of data usage.

Trigger new assessments automatically

Integrate with your data map to automatically trigger new assessments based on detected changes in data use across your entire data landscape.

Get data-driven privacy insights

Transition from the subjective evaluation of appropriate personal data use to reliance on insight from a custom, consistent, and repeatable risk calculation for every assessment.

Identify privacy risks automatically

Programmatically detect contributing risk factors and the privacy risks presented by their activities with built-in risk analysis.

Take the next step

Learn more about the **Microsoft Priva** family of products to streamline and improve your data privacy processes today.

Check out the **Microsoft Priva Privacy Assessments web documentation** to dive deeper into our product.